

## ANDHRA UNIVERSITY

### B.B.A.(CBCS) SECOND SEMESTER EXAMINATIONS MARCH -2023

(w.e.f.- 2015 -2019 AB)

#### TIME-TABLE

DATE & DAY Hours	Paper Code	SUBJECT	MAX. MARKS
02-03-2023 THURSDAY 2.00P.M.. to 5.00P.M..	BA-S1201 BA-S1234	ENGLISH (2015-16AB) & (2016-17 AB) Common with B.A,B Sc ,B.Com, BCA B.H.M&CT	75
03-03-2023 FRIDAY 2.00P.M.. to 5.00P.M..	BA-S1202 BA-S1203 BA-S1204 BA-S1230 BA-S1231 BA-S1232	SECOND LANGUAGE Common with B.A,B Sc ,B.Com, BCA B.H.M&CT	75
04-03-2023 SATURDAY 2.00P.M.. to 4.00P.M..	BA-S1205	FOUNDATION COURSE – 3A (ENVIRONMENTAL STUDIES) (2015-2016 A.B.) Common with B.A,B Sc ,B.Com, BCA B.H.M&CT	50
	BA-S1242	FOUNDATION COURSE - 3 INFORMATION AND COMMUNICATION TECHNOLOGY (ICT-1) (2016-2017 A.B.) Common with B.A,B Sc ,B.Com, BCA B.H.M&CT	
06-03-2023 MONDAY 2.00P.M.. to 4.00P.M..	BA-S1206	FOUNDATION COURSE - 4A INFORMATION AND COMMUNICATION TECHNOLOGY (ICT-1) (2015-2016 A.B.) Common with B.A,B Sc ,B.Com, BCA B.H.M&CT	50
	BA-S1243	FOUNDATION COURSE – 4 COMMUNICATION AND SOFT SKILLS (2016-2017 A.B.) Common with B.A,B Sc ,B.Com, BCA B.H.M&CT	
07-03-2023 TUESDAY 2.00P.M. to 5.00P.M	BBA-S1207	QUANTATIVE METHODS FOR MANAGER	75
09-03-2023 THURSDAY 2.00P.M. to 5.00P.M	BBA-S1208	ACCOUNTING FOR MANAGERS.	75
10-03-2023 FRIDAY 2.00P.M. to 5.00P.M	BBA-S1209	BUSINESS ENVIRONMENT	75

CAO, AU, VSP

Date :09-01-2023

  
**(T. CHITTI BABU)**  
**CONTROLLER OF EXAMINATIONS**

**ANDHRA UNIVERSITY**  
**B.B.A.(CBCS) FOURTH SEMESTER EXAMINATIONS**  
**(w.e.f.- 2015 -2019 AB)**  
**FEBRUARYARY – 2023**

DATE & DAY HOURS	PAPER CODE	SUBJECT	MAX. MARKS
10-02-2023 FRIDAY 2.00 PM. to 4.00 P.M	BAS 2205	FOUNDATION COURSE – 7 COMMUNICATION SKILLS AND SOFT SKILLS (CSS-3) Common with B.A,B Sc ,B.Com, BCA B.H.M&CT	50
13-02-2023 MONDAY 2.00 PM. to 4.00 P.M	BAS 2206	FOUNDATION COURSE – 8 ANALYTICAL SKILLS Common with B.A,B Sc ,B.Com, BCA B.H.M&CT	50
14-02-2023 TUESDAY 2.00 PM. to 4.00 P.M	BAS 2233	FOUNDATION COURSE – 9 ENTREPRENEURSHIP Common with B.A,B Sc ,B.Com, BCA B.H.M&CT	50
15-02-2023 WEDNESDAY 2.00 PM. to 4.00 P.M	BAS 2234	FOUNDATION COURSE – 10 LEADERSHIP EDUCATION Common with B.A,B Sc ,B.Com, BCA B.H.M&CT	50
16-02-2023 THURSDAY 2.00 PM. to 5.00 P.M	BBA-S2207	DSC - 1D FINANCIAL MANAGEMENT	75
17-02-2023 FRIDAY 2.00 PM. to 5.00 P.M	BBA-S2208	DSC - 2D MARKETING MANAGEMENT	75
20-02-2023 MONDAY 2.00 PM. to 5.00 P.M	BBA-S2209	DSC - 3D BUSINESS ETHICS AND CORPORATE GOVERNANCE	75

CAO, AU, VSP

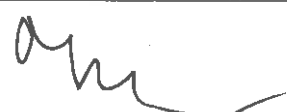
Date :09-01-2023

  
**(T.CHITTI BABU)**  
**CONTROLLER OF EXAMINATIONS**

**ANDHRA UNIVERSITY**  
**B.B.A.(CBCS) SIXTH SEMESTER EXAMINATIONS FEBRUARY 2023**  
(w.e.f.- 2015 -2019 AB)  
**TIME-TABLE**

DATE & DAY/ Hours	Paper Code	SUBJECT	MAX. MARKS
10-02-2023 FRIDAY 9.00 A.M.to 12.00 NOON	BBAS-3201	INTERNATIONAL BUSINESS	75
13-02-2023 MONDAY 9.00 A.M.to 12.00 NOON	BBAS-3202	MEDIUM SMALL AND MICRO ENTERPRISE MANAGEMENT -	75
14-02-2023 TUESDAY 9.00 A.M.to 12.00 NOON	BBAS-3203	PROJECT MANAGEMENT-	75
Specialization Papers - E Business			
15-02-2023 WEDNESDAY 9.00 A.M.to 12.00 NOON	BBAS-3204	E - PAYMENT SYSTEM	75
16-02-2023 THURSDAY 9.00 A.M.to 12.00 NOON	BBAS-3205	SOCIAL MEDIA AND E-MARKETING	75
Specialization Papers – Financial Management-			
15-02-2023 WEDNESDAY 9.00 A.M.to 12.00 NOON	BBAS-3206	FINANCIAL SERVICES	75
16-02-2023 THURSDAY 9.00 A.M.to 12.00 NOON	BBAS-3207	INVESTMENT MANAGEMENT	75
Specialization Papers – Human resource management			
15-02-2023 WEDNESDAY 9.00 A.M.to 12.00 NOON	BBAS-3208	GLOBAL HRM	75
16-02-2023 THURSDAY 9.00 A.M.to 12.00 NOON	BBAS-3209	TRAINING & DEVELOPMENT	75
Specialization Papers - International Business Management			
15-02-2023 WEDNESDAY 9.00 A.M.to 12.00 NOON	BBAS-3210	GLOBAL HRM	75
16-02-2023 THURSDAY 9.00 A.M.to 12.00 NOON	BBAS-3211	EXPORT AND IMPORT PROCEDURES AND DOCUMENTATION	75
Specialization Papers – Marketing Management			
15-02-2023 WEDNESDAY 9.00 A.M.to 12.00 NOON	BBAS-3212	MARKETING OF SERVICES	75
16-02-2023 THURSDAY 9.00 A.M.to 12.00 NOON	BBAS-3213	RETAIL MANAGEMENT	75
Specialization Papers – Operations Management			
15-02-2023 WEDNESDAY 9.00 A.M.to 12.00 NOON	BBAS-3214	LOGISTICS AND SUPPLY CHAIN MANAGEMENT	75
16-02-2023 THURSDAY 9.00 A.M.to 12.00 NOON	BBAS-3215	EXPORT AND IMPORT PROCEDURES AND DOCUMENTATION	75

CAO, AU, VSP  
Date :09-01-2023

  
**(T.CHITTI BABU)**  
**CONTROLLER OF EXAMINATIONS**

**ANDHRA UNIVERSITY**  
**B.B.A III SEMESTER (Regular & Supplementary Candidates Examinations)**  
**FEBRUARY-2023(w.e.f.- 2020 -2021 AB)**  
**TIME TABLE**

Date, Day, & Hours	Paper Code	Subject	Max Marks
10-02-2023 Friday 2.00 pm to 5.00 pm	BA-S 6101	Part-I Paper- I : <i>GENERAL ENGLISH – I</i> (w.e.f.2020-2021 Admitted Batch) A Course in Reading and Writing Skills (Common with B.A.,B.A O.L B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	75
13-02-2023 Monday 2.00 pm to 5.00 pm	BA-S 6102	Part -I Paper -I: General Telugu (2020-21 A.B.) (Common with B.A.,B.A O.L B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	75
	BA-S 6103	Part -I Paper -I: Sanskrit (Common with B.A.,B.A O.L B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	75
	BA-S 6104	Part -I Paper -I: Hindi (Common with B.A.,B.A O.L B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	75
14-02-2023 Tuesday 2.00 pm to 3.30 pm	BA-S 6129	<i>LIFE SKILL COURSES</i> Health and Hygiene (w.e.f.2020-2021 Admitted Batch) (Common with B.A.,B.A O.L B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	50
15-02-2023 Wednesday 2.00 pm to 3.30 pm	BA-S 6130	<i>LIFE SKILL COURSES</i> Personality Enhancement and Leadership (w.e.f.2020-2021 Admitted Batch) (Common with B.A.,B.A O.L B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	50
16-02-2023 Thursday 2.00 pm to 3.30 pm	BA-S 6131	<i>LIFE SKILL COURSES</i> Analytical Skills (w.e.f.2020-2021 Admitted Batch) (Common with B.A.,B.A O.L B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	50
17-02-2023 Friday 2.00 pm to 3.30 pm	BA-S 6132	<i>LIFE SKILL COURSES</i> Environmental Education (w.e.f.2020-2021 Admitted Batch) (Common with B.A.,B.A O.L B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	50
20-02-2023 Monday 2.00 pm to 3.30 pm	BAS-6127 BAS-6128 BC-S 6105  BC-S 6106 BS-S-6128 BS-S-6129	<i>SKILL DEVELOPMENT COURSE</i> (Common with B.A.,B.A O.L B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT) Financial market Disaster management Online Business (w.e.f.2020-2021 Admitted Batch)  Retailing (w.e.f.2020-2021 Admitted Batch) Environment audit Poultry farming	50
21-02-2023 Tuesday 2.00 pm to 5.00 pm	BBAS -6101	ORGANIZATION BEHAVIOR	75
22-02-2023 Wednesday 2.00 pm to 5.00 pm	BBAS-6102 BBAS-6104	HUMAN RESOURCE MANAGEMENT Search Engine Optimization w.e.f.2021-2022 Admitted Batch)	75
23-02-2023 Thursday 2.00 pm to 5.00 pm	BBAS-6103	FINANCIAL MANAGEMENT	75

CAO, AU, VSP

Date :09-01-2023

  
(T.CHITTI BABU)  
CONTROLLER OF EXAMINATIONS

**ANDHRA UNIVERSITY**  
**B.B.A V SEMESTER FEBRUARY 2023**  
(w.e.f.- 2020 -2021 AB)  
**TIME TABLE**

**SKILL ENHANCEMENT COURSE**

Date, Day, & Hours	Paper Code	Subject	Max Marks
10-02-2023 Friday 9.00AM to 12 NOON	BBAS-7101 BBAS-7107 BBAS-7113	SERIES-A H R M 16-A Talent Management 18-A Stress Management 20-A HR Analytics	75
13-02-2023 Monday 9.00AM to 12 NOON	BBAS-7104 BBAS-7110 BBAS-7116	SERIES-A H R M 17-A Leader ship 19-A Performance Management 21-A HR Audit & Accountin	75
14-02-2023 Tuesday 9.00AM to 12 NOON	BBAS-7102 BBAS-7108 BBAS-7114	SERIES-B MARKETING MANAGEMENT 16-B Export and Import management 18-B Digital Marketing 20-B Sales Promotion & Practice	75
15-02-2023 Wednesday 9.00AM to 12 NOON	BBAS-7105 BBAS-7111 BBAS-7117	SERIES-B MARKETING MANAGEMENT 17-B Brand Management 19-B Retail analytics 21-B E Business	75
16-02-2023 Thursday 9.00AM to 12 NOON	BBAS-7103 BBAS-7109 BBAS-7115	SERIES-C FINANCIAL MANAGEMENT 16-C Foreign Exchange management 18-C Income Tax Assessment Procedure & Practice 20-C Stock Market	75
17-02-2023 Friday 9.00AM to 12 NOON	BBAS-7106 BBAS-7112 BBAS-7118	SERIES-C FINANCIAL MANAGEMENT 17-C E- Payment system 19-C GST with tally 21-C Stock market Analysis	75

CAO, AU, VSP

Date :09-01-2023

  
**(T.CHITTI BABU)**  
**CONTROLLER OF EXAMINATIONS**