



ANDHRA UNIVERSITY TRANS-DISCIPLINARY RESEARCH HUB

ADVANCED MANAGEMENT THEORY

SYLLABUS

UNIT-I: A General Theory of Management, History, Nature and Functions of Management.

UNIT-II: Selected Theories of Management, Styles of Management, X, Y & Z Theories, Management Grid and Immaturity, maturity theory and motivation, Hygiene theory, Management Systems, theories of Motivation, Parkinson's Law, Peter's principles and presentation.

UNIT-III: Organization's analysis, objectives, policies, procedures, measurements of performance, management information systems and centers.

UNIT-IV: Quantitative techniques for management, objectivity and qualification in management theory.

UNIT-V: Environment – Social, Economic, Political, Legal Framework-Enterprise and government relationships and enterprise and society relationships, impact of change and adaptation of change.

Reference books:

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|-------------------------------------|-------------------------------|
| 1. Earnest Dale | ORGANISATION |
| 2. Douglas McGeorge | THE PROFESSIONAL MANAGER |
| 3. Claude S George | HISTORY OF MGMT. THOUGHT |
| 4. Robert E. Schlienger | MANAGEMENT ANALYSIS |
| 5. Paul Hersey and Kenneth Slanchar | MGMT. OF ORG. BEHAVIOUR |
| 6. Peter F Drucker | MGMT. TASKS, RESPONSIBILITIES |



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Time: 3 Hrs.

MODEL PAPER

Max. Marks: 5x20=100M

Answer any **FIVE** questions, All questions carries equal marks.

1. Is Management Science or Art? Defend your answer with examples?
2. Explain the nature and functions of Management?
3. Explain Theory 'X' and Theory 'Y'.
4. Briefly explain the theories of Motivation?
5. What is organizational analysis and explain its objectives?
6. Briefly explain about MIS (Management Information System)
7. Explain briefly the quantitative techniques for Management?
8. What are various demand forecasting methods and briefly explain?
9. Discuss the environment of an Enterprise.
10. What is the impact of Change with respect to advancement in technology?