

**ANDHRA UNIVERSITY**  
**B.B.A. (CBCS) FIFTH SEMESTER EXAMINATION**  
**w.e.f. 2015 TO 2019 A.B**  
**OCTOBER-2023**  
**TIME – TABLE**

DATE/ DAY	CODE NO.	SUBJECT	TIME	MARKS
04-10-2023 WEDNESDAY	BBAS-3107	E-Commerce	2.00PM TO 5.00PM	75
05-10-2023 THURSDAY	BBAS-3108	Business Law	2.00PM TO 5.00PM	75
06-10-2023 FRIDAY	BBAS-3109	Taxation	2.00PM TO 5.00PM	75
<b>SPECIALISATION PAPERS : E - BUSINESS</b>				
07-10-2023 SATURDAY	BBAS-3110	E – COMMERCE	2.00PM TO 5.00PM	75
09-10-2023 MONDAY	BBAS-3111	Business Networks	2.00PM TO 5.00PM	75
<b>SPECIALISATION PAPERS: FINANCIAL MANAGEMENT</b>				
07-10-2023 SATURDAY	BBAS-3112	Financial Marketing	2.00PM TO 5.00PM	75
09-10-2023 MONDAY	BBAS-3113	Foreign Exchange Management	2.00PM TO 5.00PM	75
<b>SPECIALISATION PAPERS : HUMAN RESOURCE MANAGEMENT</b>				
07-10-2023 SATURDAY	BBAS-3114	Talent Management	2.00PM TO 5.00PM	75
09-10-2023 MONDAY	BBAS-3115	Industrial Relations	2.00PM TO 5.00PM	75
<b>SPECIALISATION PAPERS : INTERNATIONAL BUSINESS MANAGEMENT</b>				
07-10-2023 SATURDAY	BBAS- 3116	Global Marketing	2.00PM TO 5.00PM	75
09-10-2023 MONDAY	BBAS-3117	Foreign Exchange Management	2.00PM TO 5.00PM	75
<b>SPECIALISATION PAPER : MARKETING MANAGEMENT</b>				
07-10-2023 SATURDAY	BBAS-3118	Global Marketing	2.00PM TO 5.00PM	75
09-10-2023 MONDAY	BBAS-3119	Advertising & Media Management	2.00PM TO 5.00PM	75
<b>SPECIALISATION PEPERS : OPERATIONS MANAGEMENT</b>				
07-10-2023 SATURDAY	BBAS-3120	Purchase Management	2.00PM TO 5.00PM	75
09-10-2023 MONDAY	BBAS-3121	Warehouse Management	2.00PM TO 5.00PM	75

DATE: 14-08-2023

  
(T .CHITTI BABU)  
**CONTROLLER OF EXAMINATIONS**