



ANDHRA UNIVERSITY

ఆంధ్ర విశ్వవిద్యాలయం

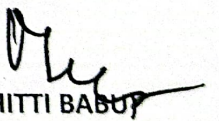
Accredited by NAAC with A++ Grade & Score: 3.74

**B.B.A. (CBCS) THIRD SEMESTER EXAMINATION-JULY-2024**  
**(Supplementary Candidates Examination) w.e.f. 2015 TO 2019 A.B**

**TIME - TABLE**

DATE/ DAY	CODE NO.	SUBJECT	TIME	MARKS
08-07-2024 MONDAY	BAS -2101	<b>PAPER- III: GENERAL ENGLISH 1 (w.e.f. 2015-2016A.B)</b> (Common with B.A, B.Sc, B.Com, B.B.A, B.C.A, B.H.M.C.T.)	9.00 AM TO 12.00 NOON	75
09-07-2024 TUESDAY	BAS-2102	<b>PAPER- III: TELUGU</b> or any other classical or modern Indian Languages <b>(w.e.f. 2015-2016A.B)</b> (Common with B.A, B.Sc, B.Com, B.B.A, B.C.A, B.H.M.C.T.)	9.00 AM TO 12.00 NOON	75
10-07-2024 WEDNESDAY	BA-S2105	<b>Foundation course :V</b> Information and Communication Technology (ICT- II)	9.00 AM TO 11.00 AM	50
11-07-2024 THURSDAY	BA-S2106	<b>Foundation course-VI</b> Communication Skills and soft skills (CSS-II)	9.00 AM TO 11.00 AM	50
12-07-2024 FRIDAY	BBA-S2107	Operation Management	9.00 AM TO 12.00 NOON	75
15-07-2024 MONDAY	BBA-S2108	Human Resources Management	9.00 AM TO 12.00 NOON	75
16-07-2024 TUESDAY	BBA-S2109	Organization Behaviour	9.00 AM TO 12.00 NOON	75

DATE: 28-06-2024

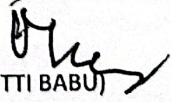
  
(T .CHITTI BABU)  
CONTROLLER OF EXAMINATIONS



**ANDHRA UNIVERSITY**ఆంధ్ర విశ్వవిద్యాలయం  
Accredited by NAAC with A++ Grade & Score: 3.74**B.B.A. (CBCS) FIFTH SEMESTER EXAMINATION-JULY-2024  
(Supplementary Candidates Examination) (w.e.f. 2015 TO 2019 A.B)****TIME – TABLE**

DATE/ DAY	CODE NO.	SUBJECT	TIME	MARKS
12-07-2024 FRIDAY	BBAS-3107	E-Commerce	2.00PM TO 5.00PM	75
15-07-2024 MONDAY	BBAS-3108	Business Law	2.00PM TO 5.00PM	75
16-07-2024 TUESDAY	BBAS-3109	Taxation	2.00PM TO 5.00PM	75
<b>SPECIALISATION PAPERS : E - BUSINESS</b>				
18-07-2024 THURSDAY	BBAS-3110	E – COMMERCE	2.00PM TO 5.00PM	75
19-07-2024 FRIDAY	BBAS-3111	Business Networks	2.00PM TO 5.00PM	75
<b>SPECIALISATION PAPERS: FINANCIAL MANAGEMENT</b>				
18-07-2024 THURSDAY	BBAS-3112	Financial Marketing	2.00PM TO 5.00PM	75
19-07-2024 FRIDAY	BBAS-3113	Foreign Exchange Management	2.00PM TO 5.00PM	75
<b>SPECIALISATION PAPERS : HUMAN RESOURCE MANAGEMENT</b>				
18-07-2024 THURSDAY	BBAS-3114	Talent Management	2.00PM TO 5.00PM	75
19-07-2024 FRIDAY	BBAS-3115	Industrial Relations	2.00PM TO 5.00PM	75
<b>SPECIALISATION PAPERS : INTERNATIONAL BUSINESS MANAGEMENT</b>				
18-07-2024 THURSDAY	BBAS- 3116	Global Marketing	2.00PM TO 5.00PM	75
19-07-2024 FRIDAY	BBAS-3117	Foreign Exchange Management	2.00PM TO 5.00PM	75
<b>SPECIALISATION PAPER : MARKETING MANAGEMENT</b>				
18-07-2024 THURSDAY	BBAS-3118	Global Marketing	2.00PM TO 5.00PM	75
19-07-2024 FRIDAY	BBAS-3119	Advertising & Media Management	2.00PM TO 5.00PM	75
<b>SPECIALISATION PEPERS : OPERATIONS MANAGEMENT</b>				
18-07-2024 THURSDAY	BBAS-3120	Purchase Management	2.00PM TO 5.00PM	75
19-07-2024 FRIDAY	BBAS-3121	Warehouse Management	2.00PM TO 5.00PM	75

DATE: 28-06-2024

  
 (T. CHITTI BABU)  
 CONTROLLER OF EXAMINATIONS





ANDHRA UNIVERSITY

ఆంధ్ర విశ్వవిద్యాలయం  
Recognized by AICTE with X - Grade & Group A

**B.B.A (CBCS) V SEMESTER EXAMINATION -JULY-2024**  
**(Supplementary Candidates Examination) (w.e.f. - 2020-2021AB)**  
**TIME TABLE**

**SKILL ENHANCEMENT COURSE**

DATE & DAY TIME	PAPER CODE	SUBJECT	MAX. MARKS
12-07-2024 FRIDAY 2.00PM TO 5.00PM	BBAS-7101 BBAS-7107 BBAS-7113	SERIES-A HRM 16-A Talent Management 18-A Stress Management 20-A HR Analytics	75
15-07-2024 MONDAY 2.00PM TO 5.00PM	BBAS-7104 BBAS-7110 BBAS-7116	SERIES-A H R M 17-A Leader ship 19-A Performance Management 21-A HR Audit & Accounting	75
16-07-2024 TUESDAY 2.00PM TO 5.00PM	BBAS-7102 BBAS-7108 BBAS-7114	SERIES-B MARKETING MANAGEMENT 16-B Export and Import Management 18-B Digital Marketing 20-B Sales Promotion & Practice	75
18-07-2024 THURSDAY 2.00PM TO 5.00PM	BBAS-7105 BBAS-7111 BBAS-7117	SERIES-B MARKETING MANAGEMENT 17-B Brand Management 19-B Retail Analytics 21-B E Business	75
19-07-2024 FRIDAY 2.00PM TO 5.00PM	BBAS-7103 BBAS-7109 BBAS-7115	SERIES-C FINANCIAL MANAGEMENT 16-C Foreign Exchange Management 18-C Income Tax Assessment Procedure & Practice 20-C Stock Market	75
20-07-2024 SATURDAY 2.00PM TO 5.00PM	BBAS-7106 BBAS-7112 BBAS-7118	SERIES-C FINANCIAL MANAGEMENT 17-C E-Payment System 19-C GST with Tally 21-C Stock market analysis	75

C.A, O.A.U, VSP  
DATE: 28-06-2024

  
(T.CHITTI BABU)  
CONTROLLER OF EXAMINATION





**ANDHRA UNIVERSITY**

ఆంధ్ర విశ్వవిద్యాలయం

Accredited by NAAC with A++ Grade & Score: 3.74

**B.B.A (CBCS) V SEMESTER DEGREE EXAMINATIONS- JULY-2024**  
**BBA DIGITAL MARKETING (w.e.f.2021-2022 ADMITTED BATCH)**  
**(Supplementary Candidates Examination)**

**TIME TABLE**

DATE & DAY TIME	PAPER CODE	SUBJECT	MAX. MARKS
12-07-2024 FRIDAY 2.00PM TO 5.00PM	BBAS-7119	6A- PRODUCT & BRAND MANAGEMENT	75
	BBAS-7120	6B- MARKETING OF SERVICES	75
	BBAS-7121	6C- ADVERTISEMENT	75
15-07-2024 MONDAY 2.00PM TO 5.00PM	BBAS-7122	7A- SALES MANAGEMENT	75
	BBAS-7123	7B- RETAIL MANAGEMENT	75
	BBAS-7124	7C- MEDIA MANAGEMENT	75
16-07-2024 TUESDAY 2.00PM TO 5.00PM	BBAS-7125	6A- CONTENT MARKETING	75
	BBAS-7126	6B- ADVANCED SEO	75
	BBAS-7127	6C- SEM RUSH	75
18-07-2024 THURSDAY 2.00PM TO 5.00PM	BBAS-7128	7A-CONTENT MANAGEMENT SYSTEM	75
	BBAS-7129	7B- WEB ANALYTICS	75
	BBAS-7130	7C- GOOGLE SEARCH CONSOLE	75
19-07-2024 FRIDAY 2.00PM TO 5.00PM	BBAS-7131	6A- MOBILE MARKETING	75
	BBAS-7132	6B- VIDEO EDITING	75
	BBAS-7133	6C- HTML & CSS	75
20-07-2024 SATURDAY 2.00PM TO 5.00PM	BBAS-7134	7A- E-MAIL MARKETING	75
	BBAS-7135	7B- PHOTOGRAPHY & IMAGE EDITING	75
	BBAS-7136	7C- WEB DESIGNE & PLANNING	75

C.A.O.A.U, VSP

DATE: 28-06-2024

(T.CHITTI BABU)

CONTROLLER OF EXAMINATION