ANDHRA UNIVERSITY
ఆంధ్ర విశ్వకళాపరిషత్
Accredited by NAAC with A++ Grade & Score: 3.74

B.B.A. HONOURS (DIGITAL MARKETING)(BUSINESS ANALYTICAL)
FIRST SEMESTER 2023-2024 AB DEGREE EXAMINATION
(REGULAR & Supplementary Candidates Examinations) JANUARY-2025
TIME – TABLE

DATE & DAY TIME	PAPER CODE	SUBJECT	MAX. MARKS
01-01-2025 WEDNESDAY 2.00 PM TO 5.00 PM	BA-HS 1101	Part-i ENGLISH-I (w.e.f.2023-2024 admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	75
02-01-2025 THURSDAY 2.00 PM TO 5.00 PM	BA-HS 1102 BA-HS 1103 BA-HS 1104 BA-HS 1105	TELUGU/SANSKRIT/HINDI/URDU (w.e.f.2023-2024 admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	75
03-01-2025 FRIDAY 2.00 PM TO 3.30 PM	BA-HS 1106	SKILL COURSES Entrepreneurship Development (w.e.f.2023-2024 admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	50
04-01-2025 SATURDAY 2.00 PM TO 3.30 PM	BA-HS 1107	SKILL COURSE Leadership Skills (w.e.f.2023-2024 admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	50
06-01-2025 MONDAY 2.00 PM TO 3.30 PM	BA-HS 1108	SKILL COURSE Analytical Skills (w.e.f.2023-2024 admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	50
07-01-2025 TUESDAY 2.00 PM TO 3.30 PM	BA-HS 1109	SKILL COURSE Communication Skills (w.e.f.2023-2024 admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	50

Date	Course Code	Course	Marks
08-01-2025 WEDNESDAY 2.00 PM TO 3.30 PM	**BA-HS 1110** **BA-HS 1111** **BA-HS 1112** **BA-HS 1113** **BA-HS 1114** **BA-HS 1115**	**MULTIDISCIPLINARY COURSE** Introduction to Social Work Principles of Psychology Indian History Principles of Biological Sciences Principles of Chemical Sciences Principles of Physical Sciences (w.e.f.2023-2024 admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	50
09-01-2025 THURSDAY 2.00 PM TO 5.00 PM	**BC-HS 1101**	Fundamentals of Commerce (w.e.f.2023-2024Admitted Batch) (Common for B.C.A, B.B.A, B.com. General, Computer Application, Logistics, Digital marketing, Business analytical ,)	70
10-01-2025 FRIDAY 2.00 PM TO 5.00 PM	**BC-HS 1102**	Business Organization (w.e.f.2023-2024Admitted Batch) (Common for B.C.A, B.B.A, B.com. General, Computer Application, Logistics, Digital marketing, Business analytical ,)	70

(BY ORDER)

C.A.O, A.U, V.S.P
Dt. 06-12-2024

(T.CHITTI BABU)
CONTROLLER OF EXAMINATION