



ANDHRA UNIVERSITY

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Accredited by NAAC with A++ Grade & Score: 3.74

B.B.A (CBCS) III SEMESTER DEGREE EXAMINATIONS- NOVEMBER-2025
(Regular & Supplementary Candidates Examinations)
BBA HONOURS, DIGITAL MARKETING, BUSINESS ANALYTICS
(W.e.f.2023-2024 AB)

TIME TABLE

DATE & DAY TIME	PAPER CODE	SUBJECT	MAX. MARKS
14-11-2025 FRIDAY 9.00AM TO 12.00NOON	BBA-HS 2101	MAJOR SUBJECTS: BBA HONOURS 1) Business Law	70
	BBA-HS 2105	MAJOR SUBJECT: BUSINESS ANALYTICS 1) Data Analysis with MS Excel	70
	BBA-HS 2109	MAJOR SUBJECTS: DIGITAL MARKETING 1) Social Media Marketing	70
15-11-2025 SATURDAY 9.00AM TO 12.00NOON	BBA-HS 2102	MAJOR SUBJECTS: BBA HONOURS 2) Organizational Behaviour	70
	BBA-HS 2106	MAJOR SUBJECT: BUSINESS ANALYTICS 2) Data base Management System	70
	BBA-HS 2110	MAJOR SUBJECTS: DIGITAL MARKETING 2) Search engine Marketing	70
17-11-2025 MONDAY 9.00AM TO 12.00NOON	BBA-HS 2103	MAJOR SUBJECTS: BBA HONOURS 3) Business Environment	70
	BBA-HS 2107	MAJOR SUBJECT: BUSINESS ANALYTICS 3) Business Analytics Programming	70
	BBA-HS 2111	MAJOR SUBJECTS: DIGITAL MARKETING 3) Search engine Optimization	70
18-11-2025 TUESDAY 9.00AM TO 12.00NOON	BBA-HS 2104	MAJOR SUBJECTS: BBA HONOURS 4) Business Statistics & Mathematics	70
	BBA-HS 2108	MAJOR SUBJECT: BUSINESS ANALYTICS 4) Data Mining & Data Ware Housing	70
	BBA-HS 2112	MAJOR SUBJECTS: DIGITAL MARKETING 4) Web Analytics	70
19-11-2025 WEDNESDAY 9.00AM TO 10.30AM	BA-HS 2153 BA-HS 2154 BA-HS 2155 BA-HS 2156	SKILL COURSE: Business Forecasting Project Management Information and Communication Technology Data Analysis (w.e.f.2023-2024 AB) (common with B.A. B.Sc., B.Com, B.B.A, B.C.A, and BHM&CT)	50

20-11-2025 THURSDAY 9.00AM TO 10.30AM	BA-HS 2157 BA-HS 2158 BA-HS 2159 BA-HS 2160 BA-HS 2161 BA-HS 2162	MULTIDISCIPLINARY COURSE: Introduction to Public Administration Principles of Management Principles of Accounting Basic Electronics Health and Hygiene Basic Mathematics	50
21-11-2025 FRIDAY 9.00AM TO 12.00NOON	BA-HS-N 301	MINOR SUBJECT: HISTORY Medieval Indian Society: (Polity, Economy, and Culture) (1206 C.E – 1707 C.E) (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BA-HS-N 302	MINOR SUBJECT: SOCIOLOGY Perspective Indian Society (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BA-HS-N 303	MINOR SUBJECT: SOCIAL WORK Social Problems and Social Legislations (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BA-HS-N 304	MINOR SUBJECT: PUBLIC ADMINISTRATION Theory of Public Administration (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BA-HS-N 305	MINOR SUBJECT: POLITICAL SCIENCE Indian Constitution (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BA-HS-N 306	MINOR SUBJECT: ECONOMICS Microeconomics (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BA-HS-N 307	MINOR SUBJECT: JOURNALISM AND MASS COMMUNICATION Adertising (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70

21-11-2025 FRIDAY 9.00AM TO 12.00NOON	BA-HS-N 308	MINOR SUBJECT: HUMAN RESEARCH MANAGEMENT Change Management (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BA-HS-N 309	MINOR SUBJECT: TOURISM AND TRAVEL MANAGEMENT Tourism Marketing (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BA-HS-N 310	MINOR SUBJECT: SPECIAL ENGLISH An Introduction to Romantic Literature(1798-1837) (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BA-HS-N 311	MINOR SUBJECT: PSYCHOLOGY Psychology (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BA-HS-N 312	MINOR SUBJECT: RURAL DEVELOPMENT Rural Development Planning and Management (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BA-HS-N 313	MINOR SUBJECT: PHILOSOPHY Western Philosophy (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BA-HS-N 314	MINOR SUBJECT: PHILOSOPHY Contemporary Indian Philosophy (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BA-HS-N 315	MINOR SUBJECT: SPECIAL TELUGU Adhunikakavyam (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70

21-11-2025 FRIDAY 9.00AM TO 12.00NOON	BC-HS-N 301	MINOR SUBJECT: TAXATION Assessment of Individual, HUF & Firms (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BC-HS-N 302	MINOR SUBJECT: FINANCIAL MANAGEMENT Money, Banking and Financial Markets (w.e.f.2023-2024 Admitted Batch). (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BC-HS-N 303	MINOR SUBJECT: INSURANCE MANAGEMENT Principles and Practice of General Insurance (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BC-HS-N 304	MINOR SUBJECT: MARKETING Consumer Behaviour (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BC-HS-N 305	MINOR SUBJECT: ACCOUNTING(For Non Commerce Majors) Advanced Accounting (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BC-HS-N 306	MINOR SUBJECT: COMMERCE(For Non Commerce Majors) Banking Theory and Practice (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BC-HS-N 307	MINOR SUBJECT: FINANCE(For Commerce and Other Majors) Financial Markets (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BS-HS-N 301	MINOR SUBJECTS: DATA SCIENCE Python Programming for Data Analysis (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70

21-11-2025 FRIDAY 9.00AM TO 12.00NOON	BS-HS-N 302	MINOR SUBJECTS: MULTIMEDIA Introduction to 3D (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BS-HS-N 303	MINOR SUBJECTS: HOME SCIENCE Fundamentals of Food Science & Nutrition (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BS-HS-N 304	MINOR SUBJECTS: FOOD SCIENCE & TECHNOLOGY Food Microbiology (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BS-HS-N 305	MINOR SUBJECTS: GEOLOGY Crystallography & Mineralogy (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BS-HS-N 306	MINOR SUBJECTS: COMPUTER SCIENCE Object Oriented Programming Using JAVA-(T) (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BS-HS-N 307	MINOR SUBJECTS: PHYSICS Optics (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BS-HS-N 308	MINOR SUBJECTS: ELECTRONICS Semiconductor Devices and Materials (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BS-HS-N 309	MINOR SUBJECTS: INFORMATION TECHNOLOGY Data Management System (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BS-HS-N 310	MINOR SUBJECTS: APPLIED MATHEMATICS Solid Geomentry (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70

21-11-2025 FRIDAY 9.00AM TO 12.00NOON	BS-HS-N 311	MINOR SUBJECTS: ORGANIC CHEMISTRY Organic Chemistry (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BS-HS-N 313	MINOR SUBJECTS: ZOOLOGY Animal Diversity-II Biology of Chordates (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BS-HS-N 314	MINOR SUBJECTS: MICROBIOLOGY Biomolecules & Enzymology (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BS-HS-N 315	MINOR SUBJECTS: BIOTECHNOLOGY Plant and Animal Biotechnology (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BS-HS-N 316	MINOR SUBJECTS: CHEMISTRY Fundamentals in Organic Chemistry (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BS-HS-N 317	MINOR SUBJECTS: BOTANY Vascular Plants (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BS-HS-N 318	MINOR SUBJECTS: BIOCHEMISTRY Analytical Techniques (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BS-HS-N 319	MINOR SUBJECTS: STATISTICS Statistical Methods (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and	70

21-11-2025 FRIDAY 9.00AM TO 12.00NOON	BS-HS-N 320	MINOR SUBJECTS: MATHEMATICS Group Theory & Problem Solving Sessions (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BS-HS-N 321	MINOR SUBJECTS: HUMAN GENETICS Human Molecular Genetics (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	---	MINOR SUBJECTS: FORENSIC SCIENCE Crime Scene Management (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	----	MINOR SUBJECTS: CYBER FORENSIC Cyber Security (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BS-HS-N 322	MINOR SUBJECTS: ANIMATION 2D Animation (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BS-HS-N 323	MINOR SUBJECTS: FOOD SCIENCE AND NUTRITION Basic Nutrition (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BS-HS-N 324	MINOR SUBJECTS: BIOINFORMATICS Basic of Computer Application in Biology (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BS-HS-N 325	MINOR SUBJECTS: SERICULTURE Cytogenetics and Breeding of Mulberry (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70

21-11-2025 FRIDAY 9.00AM TO 12.00NOON	BBA-HS-N 301	MINOR SUBJECTS: BUSINESS MANAGEMENT Organisation Behaviour (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BBA-HS-N 302	MINOR SUBJECTS: DIGITAL MARKETING Social Media Marketing (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BBA-HS-N 303	MINOR SUBJECTS: LOGISTICS AND SUPPLY CHAIN MANAGEMENT Transportation and Distribution Management (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BBA-HS-N 304	MINOR SUBJECTS: RETAIL MANAGEMENT Retail Store Operations (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BCA-HS-N 301	MINOR SUBJECTS: CLOUD COMPTING Cloud Computing (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BCA-HS-N 302	MINOR SUBJECTS: COMPUTER APPLICATIONS Database Management System (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BHM-HS-N301	MINOR SUBJECTS: HOTEL MANAGEMENT Food Production Operations-1 (w.e.f.2023-2024 Admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70

(BY ORDER)

C.A.O, A.U, V.S.P
Dt-24 -10-2025


(T.CHITTIBABU)

CONTROLLER OF EXAMINATION