



ANDHRA UNIVERSITY

ఆంధ్ర విశ్వకళాపరిషత్

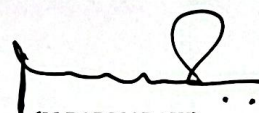
Accredited by NAAC with A++ Grade & Score: 3.74

**B.B.A. HONOURS (DIGITAL MARKETING)(BUSINESS ANALYTICAL)
FIRST SEMESTER SUPPLEMENTARY 2023-2024 AB DEGREE EXAMINATION
FEBRUARY/MARCH-2026**

TIME - TABLE

DATE & DAY TIME	PAPER CODE	SUBJECT	MAX. MARKS
27-02-2026 FRIDAY 9.00 A.M TO 12.00 NOON	BA-HS 1101	Part-i ENGLISH-I (w.e.f.2023-2024 admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	75
28-02-2026 SATURDAY 9.00 A.M TO 12.00 NOON	BA-HS 1102 BA-HS 1103 BA-HS 1104 BA-HS 1105	TELUGU/SANSKRIT/HINDI/URDU (w.e.f.2023-2024 admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	75
02-03-2026 MONDAY 9.00 A.M TO 10.30 A.M	BA-HS 1106	SKILL COURSES Entrepreneurship Development (w.e.f.2023-2024 admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	50
04-03-2026 WEDNESDAY 9.00 A.M TO 10.30 A.M	BA-HS 1107	SKILL COURSE Leadership Skills (w.e.f.2023-2024 admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	50
05-03-2026 THURSDAY 9.00 A.M TO 10.30 A.M	BA-HS 1108	SKILL COURSE Analytical Skills (w.e.f.2023-2024 admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	50
06-03-2026 FRIDAY 9.00 A.M TO 10.30 A.M	BA-HS 1109	SKILL COURSE Communication Skills (w.e.f.2023-2024 admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	50

07-03-2026 SATURDAY 9.00 A.M TO 10.30 A.M	BA-HS 1110 BA-HS 1111 BA-HS 1112 BA-HS 1113 BA-HS 1114 BA-HS 1115	MULTIDISCIPLINARY COURSE Introduction to Social Work Principles of Psychology Indian History Principles of Biological Sciences Principles of Chemical Sciences Principles of Physical Sciences (w.e.f.2023-2024 admitted Batch) (Common with B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	50
09-03-2026 MONDAY 9.00 A.M TO 12.00 NOON	BC-HS 1101	Fundamentals of Commerce (w.e.f.2023-2024Admitted Batch) (Common for B.C.A, B.B.A, B.com. General, Computer Application, Logistics, Digital marketing, Business analytical ,)	70
10-03-2026 TUESDAY 9.00 A.M TO 12.00 NOON	BC-HS 1102	Business Organization (w.e.f.2023-2024Admitted Batch) (Common for B.C.A, B.B.A, B.com. General, Computer Application, Logistics, Digital marketing, Business analytical ,)	70



(M.PADMARAJU)

Addl. CONTROLLER OF EXAMINATION

Visakhapatnam
Dt.05 -02-2026