



ANDHRA UNIVERSITY

ఆంధ్ర విశ్వకళాపరిషత్

Accredited by NAAC with A++ Grade & Score: 3.74

BBA HONOURS (BUSINESS ANALYTICALS & DIGITAL MARKETING) (CBCS)

First Semester Regular Examinations (w.e.f.2025-2026A.B)

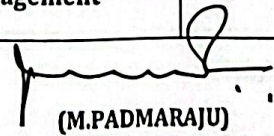
FEBRUARY/MARCH-2026

TIME – TABLE

DATE & DAY TIME	PAPER CODE	SUBJECT	MAX. MARKS
27-02-2026 FRIDAY 2.00 P.M TO 5.00 PM	BA-HS-5101	Part-I GENERAL ENGLISH Bridge-1 Life Skills (w.e.f.2025-2026 A.B) (Common for B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	75
28-02-2026 SATURDAY 2.00 P.M TO 5.00 PM	BA-HS-5102	Part-I GENERAL TELUGU Sahithi Vasantham (w.e.f.2025-2026 A.B) (Common for B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
	BA-HS-5103	Part-I GENERAL HINDHI Prose, Short Stories and Grammar (w.e.f.2025-2026 A.B) (Common for B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	75
	BA-HS-5104	Part-I SANSKRIT Poetry, Prose & Grammar-1 (w.e.f.2025-2026 A.B) (Common for B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	75
	BA-HS-5105	URDU Urdu Poetry (w.e.f.2025-2026 A.B) (Common for B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	
	BA-HS-5106	TAMIL Poetry, Tamil Literature and Grammar (w.e.f.2025-2026 A.B) (Common for B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	
02-03-2026 MONDAY 2.00 P.M TO 5.00 PM	BA-HS-5107	SKILL ENHANCEMENT COURSE AI Fundamentals (w.e.f.2025-2026 A.B) (Common for B.A. B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	70
04-03-2026 WEDNESDAY 2.00 P.M TO 5.00 PM	BBA-HS-5101	MAJOR SUBJECT-1 COURSE-1 Accounting for Managers	70
05-03-2026 THURSDAY 2.00 P.M TO 5.00 PM	BBA-HS-5102	MAJOR SUBJECT-2 COURSE-2 Principles of Management	70

Visakhapatnam

Dt. 05-02-2026


(M.PADMARAJU)

Addl. CONTROLLER OF EXAMINATION